Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Article Subject: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_ Due Date: \_\_\_\_\_\_\_\_\_\_\_\_ Title of Copy: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Feature Story Challenge Rubric**

|  |  |  |
| --- | --- | --- |
| **Content** | **Criteria** | **Teacher Feedback** |
| Feature Story Criteria\_\_\_\_ / 5 | Story breaks away from typical news article format by going in depth about a generally newsworthy situation or person. The format takes upon the format of a profile, day-in-the-life story, how-to story, background story, or one of the feature writing styles.  |  |
| Lead into the article.\_\_\_\_ / 2  | Lead draws in reader. |  |
| Format and Conventions\_\_\_\_ / 3 | Copy follows journalism style. Story written in past tense. Story written in third person. Active verbs are used. Paragraphs are short. Quotes are in separate paragraphs. School name, words like “students” or “seniors” are not repeated or overused. Abbreviations are known to all readers. Spelling, grammar and punctuation are correct. Copy is in AP format.  |  |
| Content\_\_\_\_ / 5 | Story contains background info. Interview notes accompany story. Angle is interesting. Conclusion has a sense of finality. Story does not leave unanswered questions.  |  |
| Quotes\_\_\_\_ / 5 | Feature can contain one source, but regular copy and most copy contains two sources or more quotes.  |  |
| Credibility\_\_\_\_ / 5 | Quotes are verified. Editorializing is avoided.  |  |

**Total \_\_\_\_\_ / 25**